

ADNIGHT

AMS

DAY CONFERENCE

DE HALLEN STUDIOS – AMSTERDAM

08.10.26

PROGRAM 09:00 – 18:45 / CREATIVITY NEVER SLEEPS

ADNIGHT program

Agency sessions

	MOONSHOT <i>by Meta</i>	ODYSSEY <i>by YouTube</i>	GIANT LEAP <i>by Reddit</i>	DISCOVERY	BASECAMP	IGNITION <i>Talent program</i>	WORKSHOP SPACE
09:00							
09:30	09:00 – 09:45 MSQ Sport • Entertainment	09:00 – 09:45 AWOL		09:00 – 11:00 NIMA Young Professionals Breakfast Invite only		09:30 – 10:15 Cuba Rebelde Production	
10:00	10:00 – 11:00 Nils Leonard Uncommon Creative Studio	10:00 – 10:45 The Romans	09:30 – 10:15 DEPT®				
10:30			10:30 – 11:15 ACE			10:30 – 11:15 Paul de Haas Creative	
11:00		11:00 – 11:45 Marks					
11:30	11:15 – 12:00 Wieden•Kennedy		11:30 – 12:15 Patricia Varella Polaroid	11:15 – 12:00 New Era consultancy		11:30 – 12:15 Ward Cuiper Strategy	
12:00		12:00 – 12:45 Dawn					11:45 – 12:45 De Boardroom x Adformatie
12:30	12:15 – 13:00 Munise Can Highsnobiety		12:30 – 13:15 Tellet	12:15 – 13:00 Validators	12:30 – 14:15 VIA Future Bosses Lunch		
13:00		13:00 – 13:45 Jessie Maya YouTube			Invite only		
13:30	13:15 – 14:00 Monks			13:15 – 14:00 Marble			13:30 – 14:30 Workshop New Era
14:00			13:45 – 14:30 Mariette Huber Reddit				
14:30	14:15 – 15:00 Ron Engelbert Meta	14:15 – 15:00 Stephania Silveira The Lego Group		14:15 – 15:00 We are social		14:30 – 15:15 Brett Gaasbeek Marketing	
15:00			14:45 – 15:30 Hypersolid				15:00 – 16:00 Neil Hanratty Reddit
15:30	15:15 – 16:00 Andy Pearson Liquid Death	15:15 – 16:00 100%		15:15 – 16:00 51North			
16:00			16:00 – 17:00 Breaking & Entering Media				
16:30	16:15 – 17:00 72andsunny	16:15 – 17:00 PREACHER		16:15 – 17:00 Scooperz		16:15 – 17:00 Olivia Witmond Photography / Director	
17:00					17:00 – 18:45 Networking Drinks		
17:30	17:15 – 18:00 LePub	17:15 – 18:00 Hear	17:15 – 18:00 Mark Deuze UvA	17:15 – 18:00 Turff			
18:00							
18:30							